

WORLD HYDROGEN EXPO 2026

(H₂ MEET 2026)

Sponsorship Guide

Sponsorship Programs (with Price)

(*VAT excluded)

Sponsorship Programs 2026		Diamond	Platinum	Gold	Silver	Bronze <small>(**Logo Only)</small>	Strategic Knowledge Partner <small>(**Global Consulting Only)</small>
※ Based on a fixed exchange rate of ₩1,480 for 2026		\$120,000	\$75,000	\$43,000	\$22,000	\$4,000	\$12,500
I. Standard	Standard Benefits (for All Sponsors): Outdoor & Indoor Promotion (Logo: Banners and Registration Desk)						
II. Logos	① Official Website, Newsletters	●	●	●	●	●	●
	② Freestanding Pillar Ad (in Hall)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Shared (2/side)	○ Shared (3/side)	○ Shared (3/side)
	③ Banner Logo Ad (Half-size Octanorm in Hall)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Exclusive (1/side)	○ Shared (2/side)	○ Shared (4/side)	○ Shared (4/side)
	④ Photozone Logos	●	●	●	●		
	⑤ Outdoor Promotion (Roadside)	●	●	●			
	⑥ Logo on Badge (Front)	●	●	●			●
III. Ad	① Books Sponsor (see separate offer below)	●	●	●			
	② Lobby Main LED Ad (Promo Video, max 30 secs)	●	●				
	③ Badges Sponsor (Badge Back, see separate offer below)	●					
IV. Conference and Programs	① Media Interview (max 5 mins)	●	●	●	●		●
	② Conference LED Ad (bridge time, Promo Video, max 30 secs)	●	●	●			
	③ Gala Dinner Toast	●					
	④ Plenary Speech	●	△				
	⑤ Secondary Speech		●	●			●
V. Exhibition	① Booth provided (Space Only type)	● (20 Booths)	● (12 Booths)				
VI. Separate Offer							
① Badges Sponsor <small>(Badge Back)</small>	Ad on Badge Back - Exhibitor, Visitor, etc.: two-thirds size	Includes 1 slot		[Max 2 slots / Non-exclusive] (Not available for Bronze sponsors, First come, first served) *1 slot : \$ 30,000 / Exclusive : \$ 60,000			
② Books Sponsor	Directory & Seminar Book Image Ad (A4 1p full-size)			Includes 1 slot		[Max 4 slots] (First come, first served) *1 slot : \$ 6,000	

(*△: May be upgraded based on topic importance / *All session speeches can be up to 15 mins maximum)
(** 'Strategic Knowledge Partner' program is exclusively for global consulting firms(e.g. accounting firms))



Program Details

- I. Standard Benefits
(for All Sponsors)

① Outdoor & Indoor Promotion (Logo: Banners and Registration desk)

(*If space is limited, exposure for lower-tier sponsors may be excluded as necessary.)

(Sample: 2025)

WORLD HYDROGEN EXPO 2025
Hydrogen Pioneers : Innovate, Unite, and Accelerate

Dec 4(Thu) – 7(Sun) KINTEX II

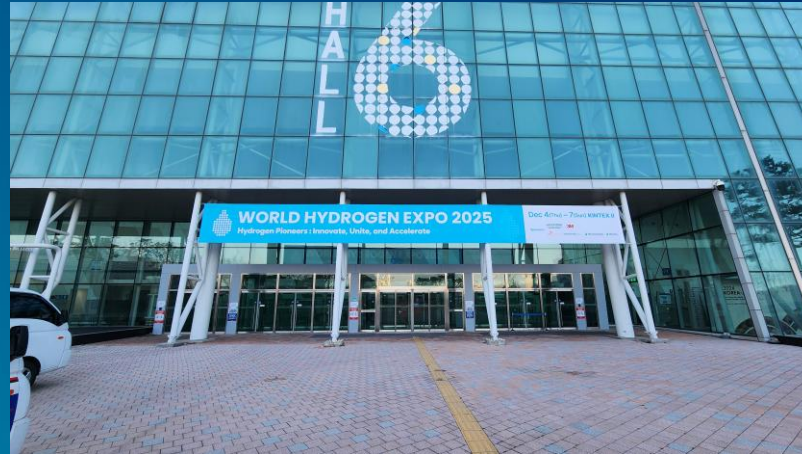
Sponsors: HYUNDAI MOTOR GROUP, 3M, SK Innovation, HYOSUNG, HD SYSTEMS ENGINEERING, HD SYSTEMS

Grid of 15 promotional banners for World Hydrogen Expo 2025. The banners are arranged in three rows and five columns. Each banner features the event logo and title, along with dates and location information. The bottom of each banner includes a list of sponsors: HYUNDAI MOTOR GROUP, 3M, SK Innovation, HYOSUNG, HD SYSTEMS ENGINEERING, and HD SYSTEMS.

① Outdoor & Indoor Promotion (Logo: Banners and Registration desk)

(*If space is limited, exposure for lower-tier sponsors may be excluded as necessary.)

(Sample: 2025)



Program Details: I. Standard Benefits

① Outdoor & Indoor Promotion (Logo: Banners and Registration desk)

(Sample: 2025)



Program Details

- II. Logos
- III. Ad
- IV. Conference and Programs
- V. Exhibition

(Sample: 2025)

2025 Sponsors
Thank You to Our Sponsors

Lead Sponsor
HYUNDAI
MOTOR GROUP

Platinum Sponsor
3M

Gold Sponsor
SK innovation
E&S

Gold Sponsor
HYOSUNG HEAVY INDUSTRIES

Silver Sponsor
HD KOREA SHIPBUILDING & OFFSHORE ENGINEERING

Bronze Sponsor
HD HYUNDAI INFRACORE

HTWO
HYUNDAI MOTOR GROUP

Hydrogen, Beyond Mobility, New Energy for Society

Hyundai Motor Group is committed to leading the global energy transition, mobilizing sustainable energy for humanity. As the world's first to commercialize hydrogen fuel-cell vehicles, Hyundai Motor Group has continued investing in hydrogen technologies for almost three decades, built on a steadfast belief in hydrogen. Going beyond mobility, Hyundai Motor Group is building a comprehensive hydrogen value chain that encompasses production, storage, transportation, and utilization. By integrating its capabilities, Hyundai Motor Group introduced HTWO, its hydrogen business brand and business platform, to deliver end-to-end solutions across the entire hydrogen value chain. HTWO serves as an open platform for collaboration, partnerships, and investment, continuously evolving and growing to drive the acceleration of a sustainable hydrogen society.

www.htwo.hyundai.com

WELCOME
We are proud to welcome our new **PLATINUM SPONSOR**

3M Science. Applied to Life.™

3M은 인류의 진보와 더 밝은 미래를 목표로 혁신적인 솔루션을 제공하는 소재 과학 및 제조 분야의 글로벌 리더입니다. 3M의 혁신은 49개의 핵심 기술 플랫폼에 기반하며, 연간 약 20억 달러의 R&D 투자와 함께 123,000개 이상의 특허와 133,000개 이상의 특허를 등록했습니다. 3M의 과학은 그란수스 문제를 해결하며 지속 가능한 미래를 열어가고 있습니다. 3M의 획기적인 촉매 기술은 PEM 수전해의 핵심 소재인 아노드를 사용량을 획기적으로 절감하여, 청정 수소 생산의 효율성과 확장성을 동시에 확보하는 혁신적인 솔루션을 제공합니다. NIRA가 HD한국조선해양(HD KSOE) 과의 협력수소 저장 기술 공동개발, EVOLOH 및 Ohnuma와 같은 혁신 기업에 대한 전략적 투자를 통해 3M은 수소 생산부터 저장, 활용에 이르는 전체 가치사슬의 기술 생태계를 강화하고 있습니다.

www.3m.co.kr

Homepage

WELCOME
We are proud to welcome our new **BRONZE SPONSOR**

HD HYUNDAI INFRACORE

HD Hyundai Infracore stands as a global leader in Korea's machinery industry, trusted worldwide for its innovation in construction equipment and advanced engine technologies. Our extensive engine lineup—spanning industrial, power generation, marine, automotive, and defense applications—reinforces our role as a premier power solutions provider. To realize a sustainable, carbon-neutral future, we are advancing hydrogen internal combustion engines and expanding their applications across vehicles, generators, and construction equipment. A cleaner future, powered by HD Hyundai Infracore.

<http://www.hd-hyundaengine.com>

Homepage

② Freestanding Pillar Ad (in Hall, 1m x 2.4m, Octanorm system) (6-14 Pillars, subject to change)

(Sample: 2025)



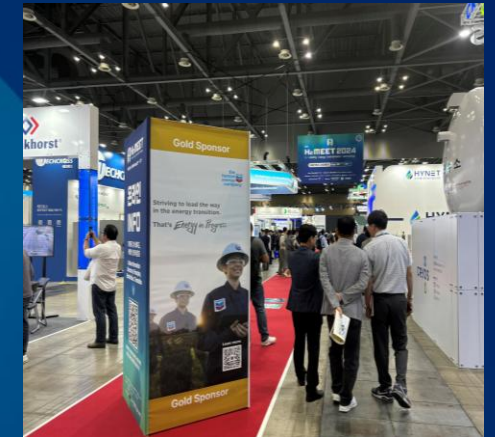
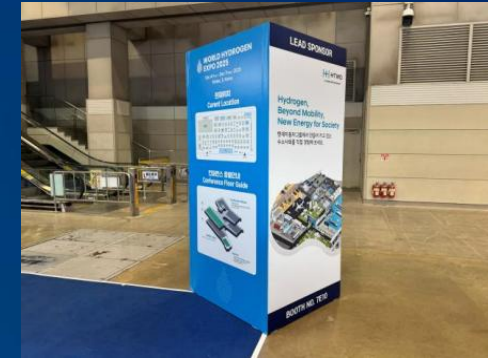
- Diamond~Gold: Exclusive (1/side) (950mm(w) x 1960mm(h))
- Silver: Shared (2/side) (950mm(w) x 850mm(h)) – per ad
- Bronze: Shared (3/side) (950mm(w) x 550mm(h)) – per ad

Sponsor Title

**Hydrogen,
Beyond Mobility,
New Energy for Society**

현대자동차그룹에서 만들어 가고 있는
수소사회를 직접 경험해 보세요.

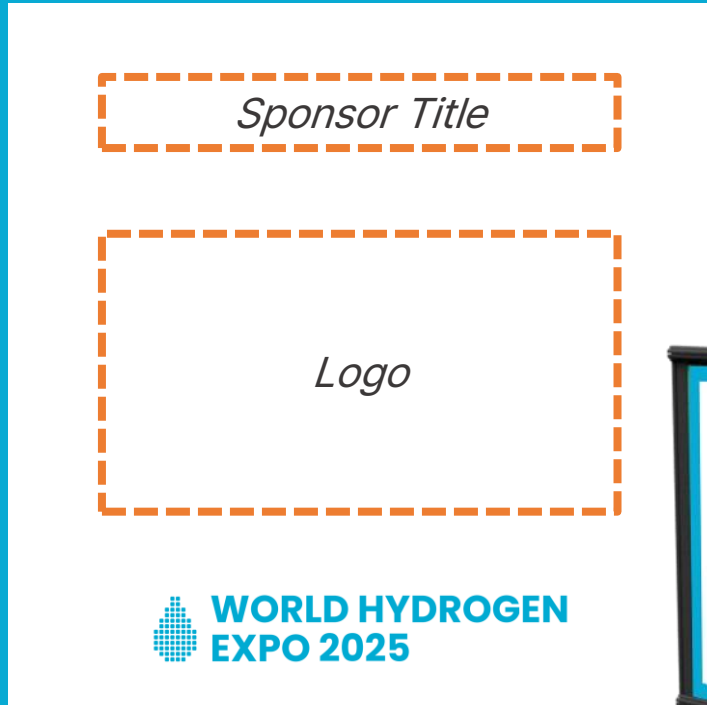
Booth No.



- [Size]
- Pillar: 950mm(w) x 950mm(d) x 2450mm(h)
- Ad Space(pink): 950mm(w) x 1960mm(h)

③ Banner Logo Ad (Half-size Octanorm, in Hall) (1 to 3 sets, subject to change)

(Sample: 2025)



(Sample: 2024)



④ Photozone Logos

(Sample: 2025)



⑤ Outdoor Promotion (Roadside)

(Sample: 2025)

[2 sides/set]

WORLD HYDROGEN EXPO 2025

Hydrogen,
Beyond Mobility
New Energy
for Society

WORLD HYDROGEN EXPO 2025

2025
World Hydrogen Expo
현대자동차그룹
현대자동차그룹에서 만들어가는
수소사회를 직접 경험해 보세요.

Sponsors Ad Space
(600mm(w)
X 1600mm(h))

Sponsors Ad Space
(600mm(w)
X 1600mm(h))

Sponsors Ad Space
(600mm(w)
X 1600mm(h))

3M

Sponsors Ad Space
(600mm(w)
X 1600mm(h))

WORLD HYDROGEN EXPO 2025

WORLD HYDROGEN EXPO 2025

Dec 4(Thu) – 7(Sun)
Kintex, S. Korea

HTWO
HYUNDAI MOTOR GROUP

HTWO
HYUNDAI MOTOR GROUP

HTWO
HYUNDAI MOTOR GROUP

WORLD HYDROGEN EXPO 2025

Dec 4(Thu) – 7(Sun)
Kintex, S. Korea

Dec 4(Thu) – 7(Sun)
Kintex, S. Korea

*Full Size: 600mm(w) X 1800mm(h) 1/side

(Sample : 2025)



*Badge Size: 110mm(w) X 170mm(h)

Program Details: III. Ad

① Books Sponsor

③ Badges Sponsor (Badge Back)

→ Please refer to VI. Separate Offer for details. (21p)

② Lobby Main LED Ad (promotional video, max 30 sec)

MAIN LED: Central Lobby, 2F, KINTEX II

[Size]

- LED Screen : 23,000mm(w) x 2,500mm(h)

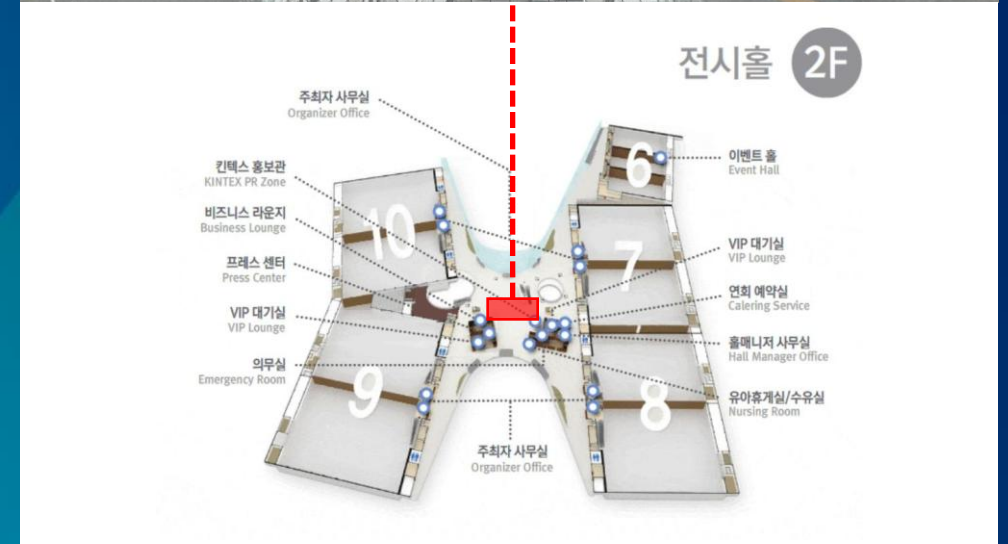
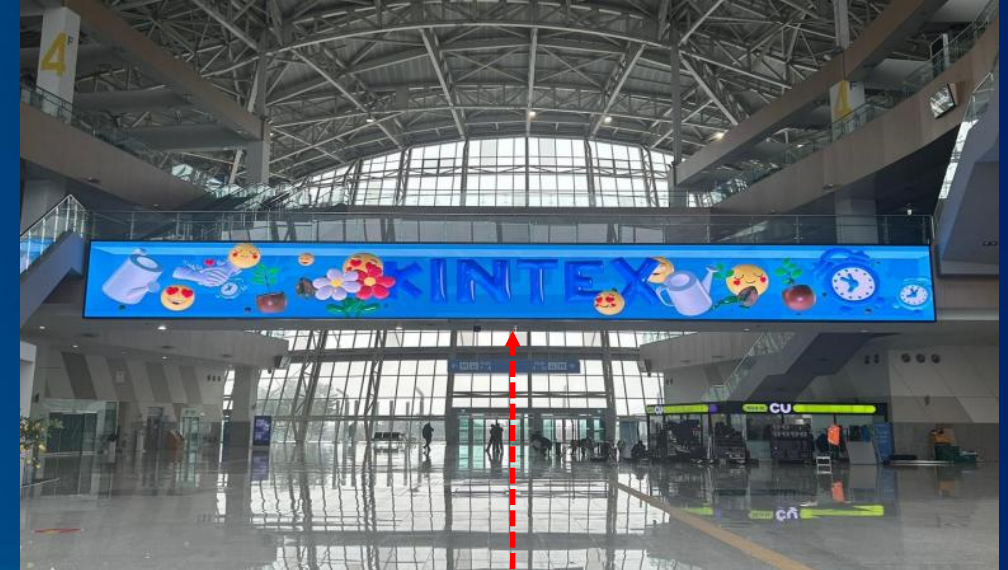
- Video Ad resolution:

(Resolution) 11,500 x 1,250 pixel

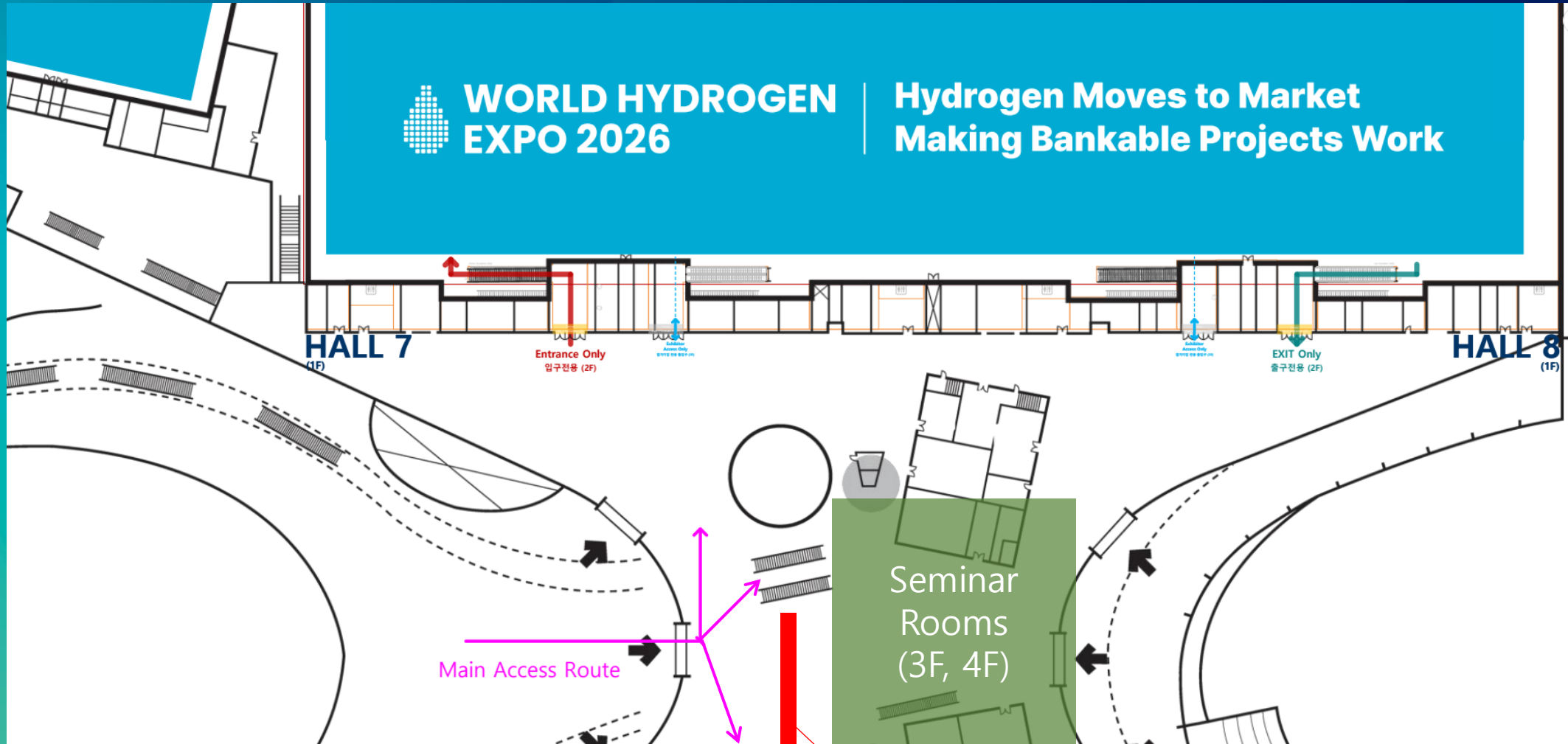
(File type) mp4 or jpg

(Video duration) within 30sec

(Broadcast time) 09:00 – 19:00, 3 days



② Lobby Main LED Ad (promotional video, max 30 sec)

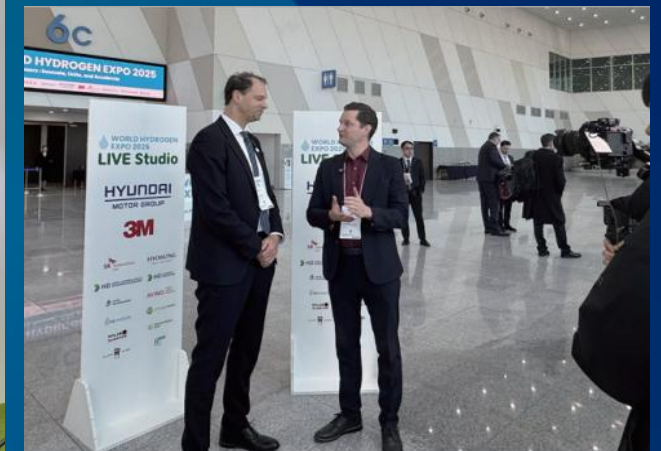


MAIN LED

① Media Interview (max 5 mins)



(Sample : 2025)



② Conference LED Ad (bridge time, promotional video, max 30s)

[Ad Spec. / All Conference Screen]

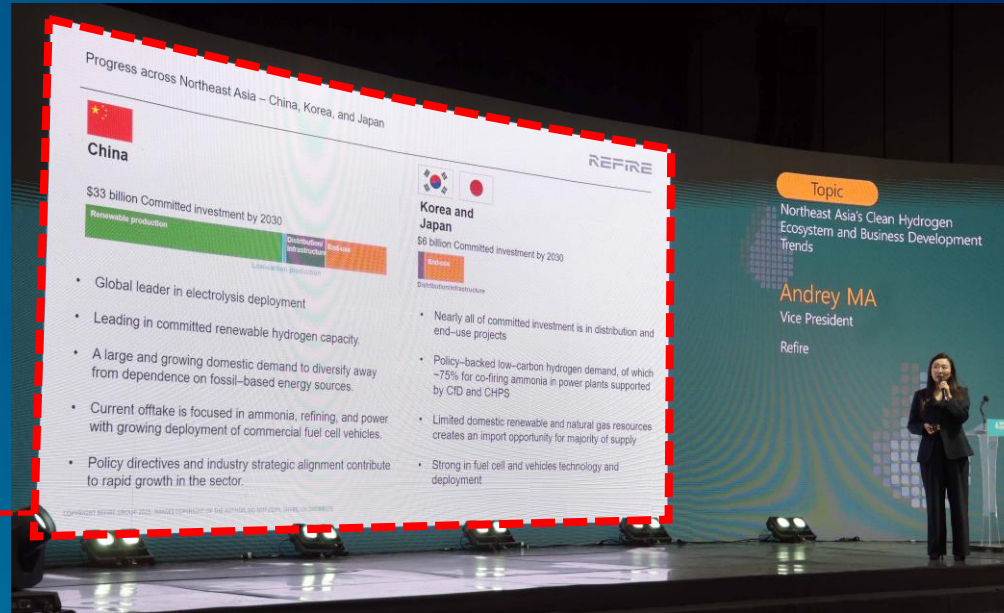
(Resolution) 1920 x 1080 pixel

(File type) Video(mp4)

(Video duration) Within 30sec

(Broadcast time) 09:30 – 17:00, 4 days

Session Bridge
& Break Time



③-⑤ Gala Dinner Toast, Plenary and Secondary Speech



① Booth provided (SPACE ONLY Type)

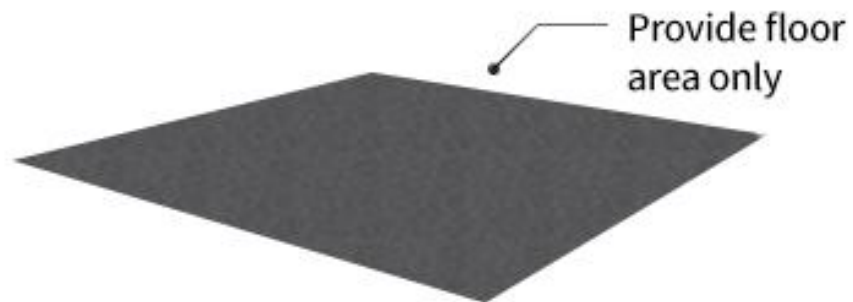
[SPACE ONLY Type booth]

This booth type requires the exhibitor to build their own structure within the assigned space.

→ Only the floor area is provided.

Platinum Sponsor : 12 Booths

Diamond Sponsor : 20 Booths



Program Details

VI. Separate Offer (related to III. Ad-①, ③)

Program Details: VI. Separate Offer

① Badge Sponsor: Ad on Badge Back (related to III. Ad-③)

[Max 2 slots / Available for exclusivity] (Not available for Bronze sponsors, First come, first served)

Front side logo space

Ad. Space for Exhibition Badge : 110*110mm

Front side logo space

Ad. Space for Conference Badge : 110*110mm

*Badge Full Size: 110mm(w) X 170mm(h)

(Sample: 2025)

1 or Max 2 slots : Exhibitor, Speaker, Buyer, etc Badge

(Ad. Space / two-third size)

 **WORLD HYDROGEN
EXPO 2026**

 **H₂MEET**
H: Mobility Energy Environment Technology

Thank you

[Sponsorship Contact Info]
h2meet@h2meet.com, +82-2-3660-1858